



WOLFBOOMERANG

CRISIS LAW & STRATEGY

Firm Overview

Crises require a coordinated response under pressure. WolfBoomerang helps clients navigate business disruptions, disputes and corporate emergencies where legal judgment and timely action are critical to protecting their legal position, business continuity and reputation.

LEGAL & STRATEGIC ADVISORY

Law, strategy and reputation for consequential matters.

CORE PRACTICE

Crisis Management

We advise CEOs, boards, business owners and other key decision-makers through crises, disputes and sensitive corporate matters.

Our practice spans crises, disputes and consequential transactions involving companies and institutional investors.

ENERGY & INFRASTRUCTURE · AVIATION · FINANCIAL SERVICES



Legal judgment at the center of crisis management.

A favorable ruling does not automatically restore trust, recover lost business or repair a damaged reputation. We help clients address the legal and reputational dimensions of a dispute from the outset, with attention to the relationships and credibility on which their future depends.

This distinguishes our role from PR firms: we advise on the substance of the response, grounded in legal and regulatory expertise and an understanding of the client's business. We assess contractual obligations, regulatory exposure and commercial priorities to determine the available options. When public communications are required, they follow that legal assessment and support the chosen strategy.

OUR APPROACH

Legal strategy. Sound decisions. Disciplined execution.

We help clients assess rapidly evolving situations, weigh competing priorities and determine a course of action, even when the facts are incomplete.

Working with the client's litigation counsel

Working with the client's other legal counsel, including litigation counsel, we bring our own legal judgment to a coordinated strategy that connects proceedings, negotiations and corporate decisions with the client's broader interests.

Crisis assessment and preparation

We assess the facts, uncertainties and potential exposure with the client and its other legal counsel. We identify critical decisions, develop scenarios and establish priorities so that leadership can act on a considered assessment as events unfold.

Tactical execution and coordination

We help organize the sequence of actions, align the work of the client's other legal counsel and relevant advisers, and reassess priorities as circumstances change. The focus is on putting decisions into effect while preserving room to respond to new information.

Advice to CEOs, boards and principals

We help senior executives, directors and business owners evaluate difficult choices, competing interests and the consequences of action or delay. Our advice supports decisions on the response, governance and escalation of sensitive matters, with attention to the client's long-term interests.

Litigation and crisis communications

Where the matter requires public engagement, we translate complex issues into clear, substantiated positions. We advise on timing, spokespersons and engagement with the media and stakeholders, accounting for the implications for proceedings, negotiations and credibility.

Clients and sector experience

Our clients include airlines; international investment funds, asset managers and hedge funds; non-bank financial institutions; cross-border energy infrastructure developers; utilities; and other companies operating in highly regulated industries. We support clients through litigation, financial restructurings, M&A and other corporate transactions, addressing the associated crises, legal communications and stakeholder concerns.

Energy, oil and gas

Our work spans electricity, natural gas, LNG and fuel supply and trading, with an understanding of the contractual and regulatory issues that shape these businesses.

Clients we have advised across the energy and infrastructure sectors include power utilities, fuels marketing and trading companies, Canadian owners and operators of natural gas infrastructure, and offshore drilling companies.



Natural gas infrastructure. Illustrative photograph.

REPRESENTATIVE MATTERS

Aeroméxico | Chapter 11

WolfBoomerang served as Aeroméxico's external legal communications adviser during its Chapter 11 restructuring in the United States, undertaken amid the COVID-19 pandemic—the most severe crisis the airline industry had faced in decades. Crisis communications were vital to maintaining the confidence of customers and other stakeholders throughout the restructuring process.



Boeing 787 Dreamliner. Illustrative photograph.

CFE-TC Energy | Strategic alliance

Our experience includes Eugenio Herrera's participation in the 2022 alliance involving CFE and TC Energy's TGNH subsidiary. The arrangement addressed international arbitral disputes, consolidated transportation contracts into a single take-or-pay agreement through 2055 and enabled the Southeast Gateway Pipeline (Puerta al Sureste), announced with an estimated US\$4.5 billion investment. It brought together dispute management, contractual restructuring and major infrastructure development.

BBVA-Banco Sabadell | Contested takeover bid

WolfBoomerang advised Fintech Europe, S.à r.l., one of Banco Sabadell's largest shareholders, in connection with BBVA's €16.97 billion takeover bid for the Spanish bank. Our work focused on legal and strategic communications, public positioning and media engagement during a highly scrutinized transaction involving competing views within Sabadell's board, extensive regulatory review and significant shareholder interest. We helped articulate the client's independent assessment of the proposed combination while ensuring that public statements remained consistent with the evolving transaction, corporate-governance considerations and the client's broader investment position.

Legal insight. Strategic perspective.



Eugenio Herrera

Founder

Eugenio Herrera advises clients on high-stakes disputes and crises where legal exposure, public scrutiny and business interests converge. As founder of WolfBoomerang, he brings together legal analysis, strategic advice and crisis management to help clients protect their position, preserve credibility and make consequential decisions under pressure.

His practice spans complex litigation and international arbitration, sensitive corporate matters and reputational threats. Working closely with clients and their other legal counsel, he advises on strategic choices, the demands of legal proceedings and the broader consequences of decisions taken during a crisis.

Eugenio previously served as General Counsel of Grupo Reforma, one of Mexico's most influential news organizations, and as General Counsel and Compliance Officer of CF Energía, a major participant in Mexico's natural gas market. These roles give him a distinctive perspective on how legal risk, institutional decisions and media scrutiny interact—and how to respond when they converge.

He holds a master's degree in international law from Georgetown University.

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Andrea Espinosa

Andrea Espinosa is an economist and lawyer whose work connects legal analysis, economic context and strategic communications. At WolfBoomerang, she helps translate complex legal and commercial matters into clear, persuasive positions for clients operating in highly regulated industries and facing public scrutiny.

Her practice includes developing content for sensitive matters, preparing thought-leadership pieces for leading media and designing communications plans for high-profile controversies.

Andrea brings multidisciplinary experience across legal, economic and public-policy advisory roles in both the public and corporate sectors. She previously advised the Mexican Senate, drafting legislative rationales and working with stakeholders to build consensus around proposed amendments.

She holds a degree in Economics from the National Autonomous University of Mexico (UNAM) and a master's degree in Energy from University College London.

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